



# 20% GIVE BACK FUNDRAISER

SCHOOLS • TEAMS • NON-PROFIT • OTHER CAUSES

## GIVE BACK FUNDRAISING CHECK LIST

### *Creating Your Event*

- ☐ Contact our store and confirm a date at least 3 weeks in advance
- ☐ Complete application sheet and return to store
- ☐ Send your logo in order to receive a customized flyer for you to print or email

### *Tips & Ideas to Promote Your Event*

- ☐ Contact any local organizations that you may be associated with in order to help spread the word. (Examples: Local newspapers, local schools or churches, etc.)
- ☐ Be sure to distribute all of your material at least 1 week prior to the day of the fundraising event
- ☐ Use your email contacts to spread the word. Your customized digital flyer can be shown using a cell phone or printed email
- ☐ Post your customized flyer on all designated areas within your organization
- ☐ Include information in your newsletter
- ☐ Use your social media pages. Post your customized digital flyer on your social media pages and have participants show us the post in order to help raise funds

### *Follow-Up*

- ☐ We will contact you regarding the amount raised at your event within a week
- ☐ Feel free to post any pictures and make an announcement to let everyone know how you were able to give back